SHRINK SLEEVE GUIDE

ILS

Shrink Template Explanation

1. Request that a template be created from your Client Specialist. The ILS Art Team will customize a template specifically for your needs. Your template will be set up in Adobe Illustrator, our preferred software for incoming files.

2. In your template, you will notice a gray box. This is the max print area box. The artwork you drop into the template should fit the gray box exactly and not bleed into the clear area.

3. There are two dotted red lines on the left and right. These are copy limit lines. No text or pertinent elements should extend beyond these two lines. It is fine for background graphics to extend past this area.

4. "No Hard Copy" and "Text, No Graphics" call outs shown at the top and bottom (left side) of the template will be developed and shown according to the tapers of your container. The template below represents the taper of a can. The top call out can have text graphics as long as they do not stretch over the ridge of the can which can cause distortion. The bottom call out should have nothing more than background graphics as this taper will make all graphics in this area difficult to see.

5. The layflat represents the front panel of the folded sleeve. This can be repositioned as needed. The minimum distance from the left hand side to the first fold is 25mm. Please contact your Client Specialist if a fold below 25mm is needed.

6. Your template will have a flood white layer built into the file. In the event you do not want all your graphics backed in white, please see our white layer tutorial video (https://www.youtube.com/watch?v=JFCKIzRR1uo) and Guide to White Layers PDF for assistance in creating specialized white graphics. Use the "WhiteX1" swatch in the file when creating your white layer.

7. Shrink sleeve templates created for uniquely shaped containers may have special instructions and distortion requirements. Please allow time for our Innovation Team to assist.

8. Barcodes should be placed vertically to minimize distortion. Place them on a white or light colored background with dark colored bars. 80 Micron Bar Width Reduction is recommended. It's best to avoid barcodes below 70% size, but ultimately the size is dependent upon the shape of your container. Allow room for a "Quiet Zone" so the barcode scanner can distinguish between the barcode and other text or graphic elements.

Vertical Orientation – to scale

0.695" (bar height)

UPC-A – 100%
(recommended size)

0.75" Height
(including numbers)

1.235"
(left bar to right bar)

Quiet Zone
(left and right)

Tip: Avoid creating barcodes using red, light pink, orange, light brown, yellow, white, and metallic colors.

Fold · Center · Fold

Max Print Area

Clear Areas (no graphics)

Slit Width 229 mm

LayFlat 110 mm

No Hard Copy 5mm from Top

This dimension can be changed based on container shape, size, and high shrink areas.

2mm Clear

Cut Height 188 mm · Print Height 184 mm

No Hard Copy 5mm From Bottom

2mm Clear

Print Width 222 mm

2mm Clear

Copy Limit

5mm Clear